



Future Champions Golf Names Play Kleen

Official Towel of FCG World Series Events

Coming off the success of the first half of their 2013 season, Future Champions Golf has decided to name Play Kleen the official towel of FCG World Series Events. These events, which consist of some of the biggest tournaments in the country are held all across the West Coast, and provide players a stage on which to show off their talents and compete with the most talented junior golfers in the world. In coordination with Play Kleen, all participants in FCG World Series Events will receive a customized Play Kleen towel, specific to the tournament.

Play Kleen, which has already been named the official towel of the 2013 U.S. Open, offers a specific, microfiber, waffled pattern towel that is designed with the game of golf in mind. With FlexTEK technology, Play Kleen towels are able to reach deeper into the grooves of clubs and allow for extra yardage. The FlexTEK technology also allows the towels to absorb 300% of its weight in water. Both of these qualities make it the ideal towel for junior golfers.

Kelli Kuehne, Vice-President of Play Kleen and a very accomplished golfer herself, comments on the new partnership with FCG: "PlayKleen is excited to be the Official Towel of the Future Champions of Golf. Our goal is to help grow the game and become a vital piece of equipment for golfers of all levels. We look forward to the 2013 season and watching the players improve throughout the year."

Chris Smeal, founder and owner of Future Champions Golf, believes that this is a great step for FCG and Play Kleen: "It is important for us as a junior golf tour to offer our participants some of the best products on the market, and that's what Play Kleen towels are. In addition to the actual product, I believe that Kelli and I have the same vision for junior golf and growing the game in the right direction."

With the initiation of this new partnership, both Future Champions Golf and Play Kleen look to grow the game of golf while improving scores through a more efficient cleaning towel. For more information or for inquiries, please contact:

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About Future Champions Golf: Based in San Diego, CA, Future Champions Golf specializes in the development of junior golfers, from beginner to collegiate level players. With programs for all ages and skill levels, the FCG Academy continues to grow the game of golf, as well as produce some of the best young golfers in the country. The FCG National Tour has quickly become one of the premier organizations in junior golf. Passion about the game of golf is what separates us from other tours and our outreach has grown to a worldwide level, creating tremendous excitement for all junior golfers involved in our events. If you have any questions please visit our website: <http://www.futurechampionsgolf.com>

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